

## **Dibevo PRIVACY STATEMENT**

### **1. General**

In this privacy statement, **Dibevo** provides information on how it processes personal data. **Dibevo's** registered office address is Computerweg 16 in Amersfoort (The Netherlands) and is registered in the Trade and Commercial Register under number 40506478. **Dibevo** may be reached by telephone: +31 (0)33-4550433 and email: info@dibevo.nl.

**Dibevo** is the controller in respect of the personal data that may be obtained or generated via the websites <https://dibevovakbeurs.nl/com>, <https://bezoekers.dibevovakbeurs.nl/com> and/or <https://exposant.dibevovakbeurs.nl/com>.

This privacy statement applies to the visitors and exhibitors using the registration website for the **Dibevo Trade Fair**, the visitors and exhibitors of **Dibevo** events, and all other people in relation to whom **Dibevo** processes personal data with the exception of people who are employed by **Dibevo**.

### **2. Personal data**

The personal data **Dibevo** processes includes (a) personal data that you have provided us with via the registration websites <https://bezoekers.dibevovakbeurs.nl/com> or <https://exposant.dibevovakbeurs.nl/com>, or in another manner directly or indirectly, (b) personal data that is generated by the receipt of electronic messages we have sent.

Examples of personal data you provide us with include: your first name, surname, address, postal code and city, email address and telephone number.

Examples of personal data that are generated include: IP address, surfing behaviour and other information on the use of this website.

### **3. Use of personal data**

**Dibevo** uses personal data for a variety of purposes that we describe below: to register exhibitors and visitors for events, performing access checks for events, notifying exhibitors and visitors about events for which they have registered and similar events and activities. By exhibiting at and visiting the Dibevo Trade Fair, you give your consent to recording and using photos and videos of products and people. These image materials will only be used to promote Dibevo events via online media, print media and distribution via Dibevo press releases.

### **4. Contracting third parties**

**Dibevo** has contracted the services of Invitado (an HVMP Marketing B.V. company, with its registered address at Vlasmarkt 1a, 3011 PW Rotterdam, The Netherlands) for the processing of your personal data. This company only processes personal data at **Dibevo's** request.

**Dibevo** has concluded a data processing agreement with Invitado.

### **5. Transmission outside of the EEA (European Economic Area)**

Your personal data will not be processed outside of the EEA.

### **6. Cookies**

This **Dibevo** website uses what are known as functional and analytical cookies. Cookies are small text or other files that are stored during a visit to a website from your computer, tablet or smartphone.

Functional cookies are used to properly process your registration. Analytical cookies are used to keep track of statistics on the use of our website. Dibevo uses Google, Inc.'s Google Analytics for this purpose. **Dibevo** has set Google Analytics cookies to 'privacy-friendly', in

compliance with the Data Protection Authority of the Netherlands' instructions in this regard. This means that the data that is collected using Google Analytics is rendered as anonymous as possible, and that Google will never process your full IP address and will always mask the last octet (eight digits) of your IP address. Google does not use the data collected for its own purposes because **Dibevo** has not given Google permission to use the data collected for this purpose. **Dibevo** also does not use any other Google services in combination with the Google Analytics cookies. Google stores the data it collects on servers in the United States. For further information, please read the [Google Analytics privacy policy](#). If you do not want to accept any Google Analytics cookies, click [here](#). You can also turn off cookies by choosing to refuse all or only certain cookies in your browser settings. Be sure to take into account that when you refuse certain cookies, you will not be able to use specific functionalities of the website and this will limit the ease-of-use of the website.

## 7. Modifying or deleting personal data/Complaints

- 7.1. Everyone has the right to inspect, improve, supplement, delete and protect their own personal data. If a data subject would like to invoke any of these rights, or if the data subject has questions about this privacy statement, they may contact **Dibevo** by telephone on +31 (0) 33-4550433 or email: [info@dibevo.nl](mailto:info@dibevo.nl).
- 7.2. If you have a complaint about how **Dibevo** processes your personal data, you can contact **Dibevo** by sending an email to [info@dibevo.nl](mailto:info@dibevo.nl) or contacting us by telephone on +31 (0)33-4550433. If this does not lead to a solution, you may always contact the Data Protection Authority of the Netherlands ([www.acm.nl/nl](http://www.acm.nl/nl)).

## 8. Retention period

- 8.1. **Dibevo** retains personal data for a period no longer than is necessary for the aforementioned objectives or as long as necessary to satisfy legislation and regulations.

## 9. Security

- 9.1. In its processing agreement with Invitado, **Dibevo** has set out the appropriate technical and organisational measures it takes to protect users' personal data from loss or illegal processing.

## 10. Amendments to the privacy statement

- 10.1. **Dibevo** reserves the right to amend this privacy statement. Any amendments to the statement will be announced on this page. **Dibevo** recommends that data subjects regularly check this page to see if any amendments have been implemented. The current privacy statement was revised on 25 June 2018.